

GRAND

C H E R O K E E

Jeep®

Freedom elevates you to all-new heights.\* World-Class Interior with Soft-Touch Surfaces, Real Wood, Nappa Leather, and Accent Stitching CommandView® Dual Pane Sunroof Class-exclusive Quadra-Lift™ Air Suspension System<sup>(1)‡</sup> Keyless Enter-N-Go Heated Steering Wheel Uconnect™ Hands-Free Communication with Voice Command<sup>(2)</sup> All new Pentastar™ 3.6-Litre V6 with Best in Class Fuel Economy<sup>(1)</sup> Power Liftgate over 1000 km per tank<sup>(15)</sup> Jeep® Trail Rated® Heated and Ventilated Front Seats Heated Rear Seats Multispeed Automatic Transmission Best in Class Horsepower<sup>(1)</sup> Supplemental Side-Curtain Air Bags<sup>(3)</sup> Dual-Zone Automatic Temperature Control with Air Filtration System Rear Park Assist<sup>(4)</sup> Multimedia Full-Screen Navigation Class-Leading Selec-Terrain™ System<sup>(1)</sup> Skid Plate Underbody Protection Four-Way Power Lumbar Support SmartBeam™ Headlamps Rain-Sensitive Wipers Blind Spot Monitoring<sup>(5)</sup> with Cross-Path Detection<sup>(4)</sup> 5.7L VVT V8 with MDS Premium Alpine® Surround Sound System DVD Entertainment System UniFrame Durability Auto-Dimming Rearview Mirror with Microphone Sentry Key® Theft Deterrent System HomeLink® Universal Garage Door Opener Remote Start SIRIUS® Satellite Radio<sup>(6)</sup> Best in Class Rear-Seat Leg Room<sup>(1)</sup> Reclining Second-Row Seat ParkView® Rear Back-Up Camera<sup>(4)</sup> with ParkSense®<sup>(4)</sup> Advanced Front Multistage Air Bags<sup>(3)</sup> Hill Start Assist (HSA) Best in Class Off-Road Capability<sup>(1)</sup> Choice of Three 4x4 Systems: Quadra-Trac I,™ Quadra-Trac II™ and Quadra-Drive™ II Adaptive Cruise Control<sup>(7)</sup> Rear Electronic Limited-Slip Differential Electronic Stability Control (ESC)<sup>(8)</sup> with Electronic Roll Mitigation (ERM)<sup>(8)</sup> Hill Descent Control (HDC) Best in Class Ground Clearance with Quadra-Lift™<sup>(1)</sup> Brake Lock Differential (BLD) In-Dash Garmin® Navigation System<sup>(9)</sup> Traction Control System<sup>(8)</sup> Trailer Sway Control (TSC)<sup>(8)</sup> Forward Collision Warning System (FCW)<sup>(10)</sup> Supplemental Front-Seat Mounted Side Air Bags<sup>(3)</sup> Tire Pressure Monitoring System

\*Standard and available equipment shown. A note about this brochure: All disclaimers and disclosures can be found on inside back cover.



Jeep® Grand Cherokee Overland® shown in Bright Silver Metallic.



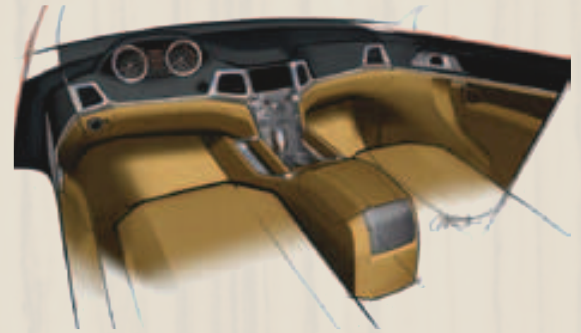
The all new 2011 Jeep® Grand Cherokee has been 70 years in the making. The fusion of right-sized, distinct styling, legendary capability, and groundbreaking technology has redefined what an SUV can be. Let the adventures begin.

Jeep® Grand Cherokee Overland® shown in White Gold.

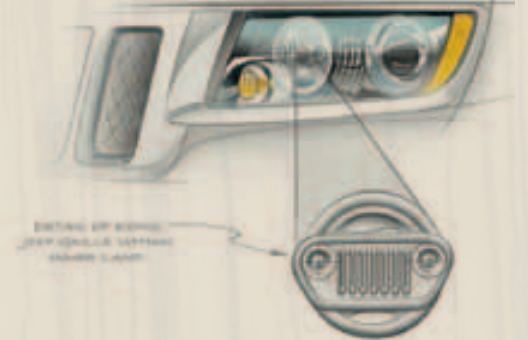




**SCULPTED AND ATHLETIC.** Meet the all new heir to Grand Cherokee's heritage of original, innovative design. Nearly every exterior surface has been reimagined to improve aerodynamics, noise, vibration, and harshness.



**AN ARTIST'S EYE FOR DETAIL.** Interior designers took exceptional care and attention with Grand Cherokee's all new cabin. Soft-touch accents, hands-free technology, and utterly luxurious amenities are crafted with an artisan's eye for detail.



## The adventure of designing a masterpiece.

The challenge of merging all new, groundbreaking capability with appointments of effortless grace was formidable. The result? An evolutionary masterpiece culled from 70 years of rugged expertise, a steady hand, and a palate for detailed finery. This is the all new Jeep® Grand Cherokee.



### TIMELESS DESIGN.

Jeep brand vehicles are among the most easily recognized in the world. With the all new Grand Cherokee, you also see something more: it has taken a breathtaking step forward. A higher, wider stance reflects tremendous strength. The traditional seven-slot grille and trapezoidal wheel arches tell the world you're driving a legend.

### INNOVATIVE ENGINEERING.

Redefine world-class capability and luxury. Thus, with this impressive task firmly in hand, Jeep brand engineers infused Grand Cherokee with technical wonders, like the class-exclusive Quadra-Lift,<sup>TM(1)</sup> Selec-Terrain,<sup>TM</sup> Adaptive Cruise Control,<sup>(7)</sup> and luxurious feel-good amenities, such as the available CommandView<sup>®</sup> dual pane panoramic sunroof.

### QUALITY ASSURED.

Jeep brand engineers and testers helped validate Grand Cherokee's solid durability and strength by devoting countless hours to wind, noise, and aerodynamic evaluations. Their tireless work helps ensure Grand Cherokee delivers a luxuriously quiet ride. Its capability was proven in the most extreme conditions, like those on the renowned Rubicon Trail.





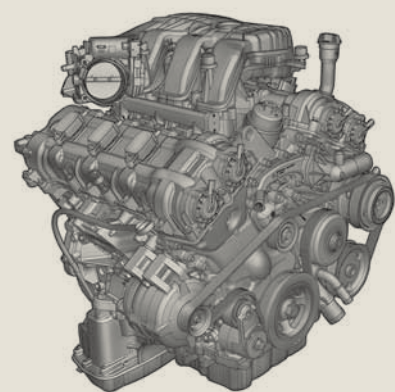
Jeep® Grand Cherokee Overland® interior shown in New Saddle Leather trim.†

The difference  
is in the details.

**A SANCTUARY OF PEACE AND COMFORT.** The meticulously hand-stitched leather-wrapped tilt/telescoping steering wheel with cruise control, Electronic Vehicle Information Centre (EVIC), and remote audio control are standard. Available: Genuine wood, heated power tilt/telescoping steering wheel, including Uconnect™ with Voice Command, hands-free communication,<sup>(9)</sup> and Adaptive Cruise Control (ACC).<sup>(7)</sup>

**AUTHENTIC ELEMENTS REFLECT JEEP BRAND STYLE.** Every surface within reach is soft to the touch, from the centre console to the exceptionally styled door panel armrests. Chrome details and stitching accents offer exceptional craftsmanship. There are no compromises when it comes to creating an authentic legend.

**BEST IN CLASS<sup>(1)</sup> REAR-SEAT LEG ROOM.** All new front and rear premium seats are designed for comfort and versatility, including over 100 mm of added rear seat leg room. Standard: Eight-way power driver's seat, four-way power lumbar control, reclining 60/40 split-folding rear seats, and detailed stitching all around. Available: Premium leather-trimmed interior, eight-way power passenger seat, heated first- and second-row seats, and ventilated front seats.



ALL NEW 3.6L PENTASTAR™ V6. All new and engineered equally for Best in Class fuel economy,<sup>(1)</sup> refinement and Best in Class horsepower.<sup>(1)</sup> The Pentastar engine makes the most of its dual overhead cams (DOHC) and Variable Valve Timing (VVT) to deliver optimum combustion efficiency over the full speed and load ranges. Translation: compared to its predecessor, it delivers a 38 percent increase in horsepower (290 hp), an 11 percent increase in torque (260 lb-ft), and a 14 percent improvement in fuel economy, giving it a 1000 kilometre driving range with EnerGuide fuel consumption rating<sup>(16)</sup> of 13.0L/100 km city and 8.9L/100 km highway (22 mpg city/32 mpg hwy). This new V6 is also tremendously capable with the ability to tow 2269 kg (5000 lb).<sup>(11)</sup>

BEST IN CLASS<sup>(1)</sup>  
FUEL ECONOMY

BEST IN CLASS<sup>(1)</sup>  
POWER

BEST IN CLASS COMBINATION<sup>(1)</sup> OF  
FUEL ECONOMY  
& HORSEPOWER

BEST IN CLASS<sup>(1)</sup>  
DRIVING RANGE  
**OVER 1000 KM/TANK<sup>(15)</sup>**

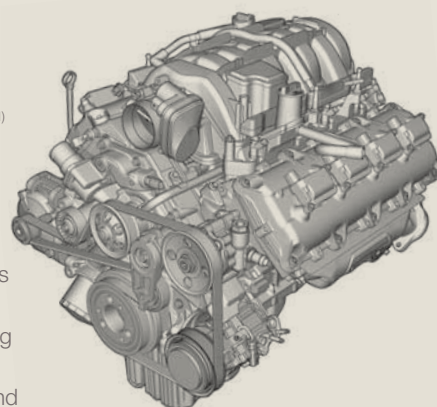
Jeep Grand Cherokee Overland® shown in Inferno Red Crystal Pearl.



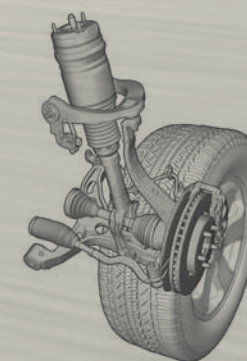
Jeep® Grand Cherokee. Redefines the ascent. It's about being polite and powerful within the confines of every incredible instant. Grand Cherokee's Best in Class<sup>(1)</sup> power plants, each infused with Variable Valve Timing (VVT), may speak quietly, but they always command a great deal of respect.

5.7L VVT V8 with MDS.

This available workhorse churns out Best in Class<sup>(1)</sup> horsepower and torque. It is strong enough to tow up to 3266 kg (7200 lb),<sup>(11)</sup> with a Multi-Displacement System (MDS) that revamps your eight-cylinder 360 hp engine into a four-cylinder model of efficiency during cruising speeds. When you want full action, step on the pedal and all eight cylinders roar to life, delivering a full 390 lb-ft of torque and power upon request. Variable Valve Timing (VVT) contributes to pleasing EnerGuide fuel consumption rating<sup>(16)</sup> of 15.7L/100 km city and 10.6L/100 km highway (18 mpg city/27 mpg hwy).



CUSHIONED CRUISING. The impeccable road manners of an all new 4-wheel independent suspension system deliver an exceptional driving experience that's quiet and smooth. The available Trailer Tow Package includes load-leveling shock absorbers that automatically raise the vehicle's height when payload is increased so you can continue to cruise with control, even when weighted with heavy cargo.



KEYLESS ENTER-N-GO. Live, ride, and drive key-free. Simply carry the key fob in your pocket or purse, and this new technology automatically unlocks doors and liftgate when you pull the door handle, letting you keep your hands free to carry more important things. Once inside, a simple step on the brake and press of the Start/Stop button and Grand Cherokee's engine comes to life. You're instantly prepared for departure.



CLASS EXCLUSIVE<sup>(1)</sup>

## Quadra-Lift™ Air Suspension System

Adding to Grand Cherokee's all new roster of robust and finely tuned technologies is the available Quadra-Lift air suspension system, engineered to take you to incredible new heights. This closed-type air suspension system lifts you up to master the road ahead, allowing you to electronically adjust the suspension, thus augmenting its capabilities. Rather than drawing exterior air, like more power- and time-consuming open-type systems, Grand Cherokee sends stored, pressurized air to the springs as needed. In turn, the system re-pressurizes the reservoir, rather than releasing the air out of the vehicle. This gives you the ability to quickly adjust your vehicle height, no matter the altitude. It also raises the vehicle from back to front, keeping headlights focused downward at the road in front of you, supporting a safe and smooth transition. The available Quadra-Lift air suspension system adds up to 104 mm of lift supported by four-corner air springs that help provide a cushioned, luxurious ride. Better yet: you control this ingenious system with the push of a button or turn of a dial. Welcome to a world that is far above and beyond the everyday.



104 mm (4.1 inches) OF LIFT SPAN

**OFF-ROAD 2** +66 mm (2.6") Best in Class<sup>(1)</sup> 272 mm ground clearance

**OFF-ROAD 1** +33 mm (1.3") Added height helps clear obstacles

**NORMAL RIDE HEIGHT** A very capable 206 mm (8.1") of clearance

**AERO MODE** -12.7 mm (0.5") Improved aerodynamics

**PARK MODE** -38 mm (1.5") Easier entry, exit, and loading



Jeep® Grand Cherokee Limited in Inferno Red Crystal Pearl.

## ALL NEW CAPABILITY CONTROL Selec-Terrain™ System

Optimal on- and off-road traction is instantly at hand with the available class-leading Selec-Terrain.<sup>(1)</sup> Five selectable settings electronically coordinate 12 different vehicle management systems, including Hill Start Assist (HSA),<sup>(6)</sup> Hill Descent Control (HDC),<sup>(6)</sup> throttle control, transmission shifting, transfer case, traction control, and Electronic Stability Control (ESC).<sup>(6)</sup> Coupled with the all new available four-corner Quadra-Lift,<sup>TM</sup> you'll have an adjustable suspension system that delivers legendary Jeep Trail Rated<sup>®</sup> performance.



### SPORT

For improved on-road fun-to-drive capability with enhanced torque-split and aerodynamics, turn the Selec-Terrain System dial to Sport.

### SNOW

Adjusts for ultimate performance over snow- and ice-covered roads by maximizing vehicle stability and minimizing oversteer.

### AUTO

Intuitively adapts to any on- or off-road situation. It perfectly orchestrates 12 vehicle systems so you can simply enjoy the drive.

### SAND/MUD

Traction control operates with aggressive response to wheel spin. The suspension raises for optimal performance.

### ROCK

The transfer case, differential, and throttle coordinate to provide low-speed control, raising the vehicle to maximum height.

Jeep Grand Cherokee Overland<sup>®</sup> shown in Bright Silver Metallic.



## BADGE OF HONOUR.

Jeep® Trail Rated® vehicles are designed to tackle challenges like true off-road warriors. They perform to rigorous standards in five performance categories: Articulation, Traction, Manoeuvrability, Ground Clearance, and Water Fording.<sup>(12)</sup> Visit [jeep.ca](http://jeep.ca) to learn more about the superior capabilities behind the badge.



Jeep Grand Cherokee Limited shown in Inferno Red Crystal Pearl.

Jeep Grand Cherokee Overland® shown in Bright Silver Metallic.



## Grand Cherokee Four-Wheel-Drive Systems

**QUADRA-DRIVE™ II.** Quadra-Drive II's active full-time 4WD system is the ultimate for virtually any driving situation. It uses the Quadra-Trac II transfer case and a rear Electronic Limited Slip Differential (ELSD) to quickly transfer up to 100 percent of available torque to one wheel, offering excellent tractive performance. Quadra-Drive II also features a 2.72:1 Low range (and Neutral for flat towing) which provides authentic Jeep brand power when tackling even the rockiest of terrains. (Available on Laredo X, Limited and Overland.)

**QUADRA-TRAC II™.** This active full-time system functions in all-wheel drive until additional traction is needed, then it uses Brake Traction Control (BTC) to modulate the torque from one wheel to another across each axle and the transfer case. The vehicle is able to maintain stability because torque is constantly being transferred. Quadra-Trac II also features 4WD Low range which multiplies torque 2.72 times and locks the clutch packs for excellent performance in extreme conditions, on steep slopes and loose or slippery surfaces. Neutral mode allows Grand Cherokee to be flat towed behind another vehicle. (Standard on Limited and Overland; available on Laredo.)

**QUADRA-TRAC I™.** The brilliance of this 4WD system is its simplicity. Quadra-Trac I operates in a high-range, all time mode delivering optimum traction in virtually any driving situation with no driver input required. This system transparently transfers power to the wheels with the most traction and offers equal torque distribution with Brake Traction Control (BTC). (Standard on Laredo.)







Peace of mind takes you and yours far. The all new 2011 Jeep® Grand Cherokee is reimagined and re-engineered to perform heroically in all driving conditions. You'll feel the strength of its reinforced structure, sheltered within an environment that serves you well. Go boldly forth, empowered with the inspired confidence Jeep Grand Cherokee offers.



**PARKVIEW® REAR BACK-UP CAMERA.**<sup>(4)</sup> This available feature works in tandem with your Media Centre radio. Shift into Reverse and the Media Centre's screen displays an accurate visual reference of what is behind your vehicle. The grid line aids the driver when manoeuvring into tight parking spaces or narrow areas. Simply ensure any obstacles are outside the grid lines and your vehicle, including the sideview mirrors, will be safe from contact.



#### ELECTRONIC STABILITY CONTROL (ESC).<sup>(6)</sup>

A vehicle-wide network of safety sensors provides instant aid when it detects you're veering off your intended path. This comprehensive system immediately goes into action when needed, helping you to move safely forward.

#### FORWARD COLLISION WARNING (FCW).<sup>(10)</sup>

Approach another vehicle or object too rapidly and Grand Cherokee lets you know so you can take appropriate action.

#### ADAPTIVE CRUISE CONTROL (ACC).<sup>(7)</sup>

There are times when even leaders must follow. The all-new ACC automatically adjusts cruising speed to maintain a preset distance between your Grand Cherokee and the crowd ahead. When traffic before you slows, ACC reduces the vehicle's speed by coasting or applying the brakes to maintain the driver's set following distance.

#### BLIND-SPOT MONITORING<sup>(5)</sup> AND REAR CROSS-PATH DETECTION SYSTEM.<sup>(4)</sup>

These new sentry systems constantly monitor the personal space between you and other drivers. When a side or rear blind spot is encroached, you're notified via illuminated icons on sideview mirrors. In addition, an audible chime alerts you if you switch your turn signal on in a direction where a blind spot is being encroached by another driver.

#### PARKVIEW<sup>®</sup> WITH PARKSENSE<sup>®</sup> PARK ASSIST SYSTEMS.<sup>(4)†</sup>

Back out with grace. These systems help bring previously hidden rear objects to your attention, either on-screen or with an audible warning.

#### ELECTRONIC ROLL MITIGATION (ERM).<sup>(8)</sup>

If things get rough, Grand Cherokee's ERM takes immediate action by applying appropriate braking when sharp steering actions and/or impending wheel lift is detected.

SMARTBEAM™ HEADLAMPS WITH AUTO LEVELING. Brighter, better, safer. High-intensity discharge (HID) bi-xenon lamps shine up to three times stronger than regular headlamps. The SmartBeam Headlamps automatically detect an oncoming vehicle, and adjust the beam intensity to a more considerate level. The new auto-leveling feature maintains lamp focus down on the road ahead.

#### A SAFE, SECURE AIR BAG SYSTEM.<sup>(3)</sup>

Always standard and at the ready should the need occur: full-length side-curtain, seat mounted side thorax, and advanced multistage front air bags that all work in tandem to help provide protection.

#### ACTIVE FRONT HEAD RESTRAINTS.<sup>(13)</sup>

A standard, simple, and effective safety feature that can help stave off neck injuries. Restraints automatically react and adjust to help provide protection during rear-impact collisions.

## Most Available Safety and Security Features in its Class<sup>(1)</sup>



Jeep<sup>®</sup> Grand Cherokee Overland<sup>®</sup> shown in Bright Silver Metallic.

#### TRAILER SWAY CONTROL (TSC).<sup>(8)</sup>

Crosswinds and traffic hold no sway over you and your payload. As part of ESC, TSC helps keep you, and the toys you are towing, safely on course and under control.

HILL DESCENT CONTROL (HDC)<sup>(8)</sup> and HILL START ASSIST (HSA).<sup>(9)</sup> These systems are always at your beck and call when you need to get safely around the corner or up and down the mountain. HDC provides downhill assistance at a safe and controlled rate of speed without requiring the driver to touch the brakes and HSA delays vehicle roll-back when starting on an incline.

#### ANTILOCK BRAKE SYSTEM (ABS).<sup>(6)</sup>

The benefits of ABS on slippery wet roads are widely known. This advanced system knows when you're driving over rough terrain and adjusts accordingly to help keep you in optimum control.

RAIN-SENSING WIPERS AND RAIN BRAKE SUPPORT.<sup>(8)†</sup> Storm clouds hold little influence over your daily drive. Front wipers activate when rain drops are detected. Plus, a new smart brake system adds support when driving on wet roads by periodically pushing the brake pads lightly against the brake rotors to keep them dry, ensuring the shortest stopping distance, even in wet weather.

#### SENTRY KEY<sup>®</sup> ENGINE IMMOBILIZER.

A unique, embedded key code matched only to your vehicle helps keep your Grand Cherokee safely where it belongs.

#### REMOTE START.

A convenient and safe option that lets you start your vehicle from a range of 100 m. With a simple press of a button on your key fob, the engine starts and activates comfort settings, including available heated/ventilated seats, based on the ambient conditions within and outside the vehicle.



CommandView® Sunroof.  
With the available all new panoramic sunroof, your view from the top is all-encompassing. By adding this dual pane, sliding-glass ceiling, your travels continue in brilliant high definition. Everyday adventures are wide-screen worthy.



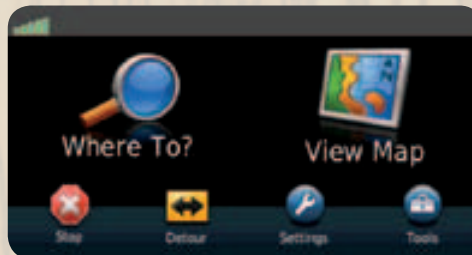
Jeep® Grand Cherokee Overland® shown in White Gold.

#### ADAPTIVE CRUISE CONTROL.<sup>(7)</sup>

The evolution of automotive safety and convenience technology continues with Grand Cherokee's new available Adaptive Cruise Control (ACC). When activated during highway cruising, the system constantly monitors the amount of space between your vehicle and those ahead, maintaining a preset distance between you. If traffic slows ahead or another vehicle moves in front of you, ACC slows your vehicle by coasting or engaging the brakes. Conversely, when the vehicle ahead speeds up or moves into another lane, the system accelerates to the preset speed.

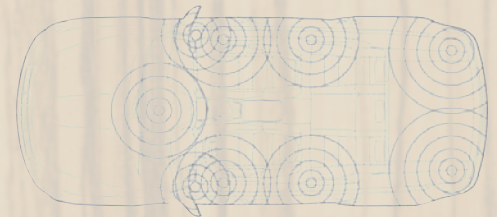
#### GARMIN<sup>®</sup> GARMIN<sup>®</sup> NAVIGATION.<sup>(9)</sup>

Debuting on the 2011 Jeep<sup>®</sup> Grand Cherokee is an available upgraded Uconnect<sup>™</sup> radio featuring optional GPS Navigation from Garmin, the name recognized by drivers everywhere as the dependable, must-have navigation tool. The new radio features Garmin's intuitive user interface and brings the Garmin consumer experience to a factory in-dash radio.



#### ALPINE<sup>®</sup> SURROUND SOUND SYSTEM.

Step into your own personal sound stage for a realistic concert experience. Alpine's available premium audio system utilizes a high-powered 12-channel, 506-watt amplifier powering nine speakers, plus a subwoofer, that are optimally placed throughout the cabin. Your music sounds the way it was meant to be heard — pitch perfect.



**STAY CONNECTED.** Outfit your Grand Cherokee with Uconnect to help stay in touch with the people, music, and devices that matter most. This intuitive system is the hub for your most important media — cell phone, satellite radio, navigation system, personal devices such as an iPod<sup>®</sup> or smartphone. Make your life easier, wherever you roam.



**PHONE.** Talking on the phone while driving has never been easier — or more responsible. Uconnect Phone is the in-vehicle, voice-activated communication system that allows you to talk on your Bluetooth<sup>®</sup> compatible phone virtually hands-free. This clever system is also smart enough to synchronize with your Bluetooth compatible phone's address book<sup>(2)</sup> — up to 1000 entries — every time you get into your vehicle.



**VOICE COMMAND.** It simplifies driving by letting you keep your eyes on the road and your hands on the wheel. Vocally select FM radio stations, SIRIUS<sup>®</sup> Satellite Radio<sup>®</sup> channels, make and receive calls, select navigation destinations, and record voice memos. This smart system technology can also be trained to better recognize your voice and can understand commands in English, French and Spanish.



**MULTIMEDIA.** Manage all of your media. You'll have multiple ways to access audio, including SIRIUS Satellite Radio<sup>®</sup> (your first year of service is included), a 30GB hard drive, and iPod<sup>®</sup> Control with Voice Command and Bluetooth streaming audio. Rear seat video can be accessed three ways: DVDs, compatible multimedia devices, and gaming consoles.

GRAND CHEROKEE OVERLAND®

Overland is the flagship of the Grand Cherokee lineup, the ultimate expression of luxury and elegance. It offers an unsurpassed commitment to craftsmanship, world-class performance, and technology, combining legendary Jeep® capability with the ride and handling of a luxury sedan. Overland's new and standard Selec-Terrain™ vehicle management system enhances 4WD capability by automatically adjusting and coordinating 12 vehicle-management systems with the turn of a dial. Also new is the revolutionary Quadra-Lift™ Air Suspension System that provides the driver with the ability to vary the lift span and augment Grand Cherokee's driving and parking heights. The rich finish of the 20-inch Satin Carbon cast aluminum wheels further enhance the exterior sophistication and distinct styling of Overland. Thoughtful interior amenities include premium Nappa leather seating and detailed French stitching on the instrument panel, doors, and centre console. Richly appointed interior treatments such as real wood trim, heated front and rear seats, ventilated front seats and a dual-pane CommandView® panoramic sunroof add to the interior experience, creating an open, light-filled atmosphere. Select optional features include the 5.7L V8 engine with a Multi-Displacement System (MDS) and Variable Valve Timing (VVT), and a DVD Entertainment System.




Jeep® Grand Cherokee Overland® shown in Light Frost Beige.



Jeep Grand Cherokee Overland shown in White Gold.



An uncompromising ride comfortably accommodates every quest for adventure.



Jeep® Grand Cherokee Limited shown in Bright Silver Metallic.



Jeep Grand Cherokee Limited shown in Light Frost Beige.

**MORE CARGO ROOM.**

With 1028L of cargo volume behind the second-row seats, Grand Cherokee lets you take your adventure gear, along with five passengers, to places known and unknown. When it's time for moving the big things in life, fold down the rear seats to have access to 1934L of free space.



**GRAND CHEROKEE LIMITED.** Limited arrives generously equipped with standard features designed to infuse every drive with a sense of luxury and control. The striking interior is thoroughly modern and filled with high-end amenities such as Nappa leather seating, heated front and rear seats, ventilated front seats, and a leather-wrapped heated steering wheel with power tilt and telescoping features. Your safety and security is top-of-mind with the help of Grand Cherokee's Electronic Stability Control (ESC),<sup>®</sup> All-Speed Traction Control, Hill Start Assist,<sup>®</sup> rain-sensing wipers, power liftgate and SmartBeam™ headlamps. The standard Uconnect™ Multimedia radio lets you control its functionality via voice command, so your hands can remain safely on the wheel. Innovative conveniences such as passive entry, Keyless Enter-N-Go, and push-button start help make every drive an experience. Available features to add to Limited's already luxurious and well appointed design include the powerful 5.7L V8 engine with a Multi-Displacement System (MDS) and Variable Valve Timing (VVT), DVD Entertainment System, and 20-inch Satin Carbon cast aluminum wheels.

**SMARTBEAM™ HIGH-INTENSITY HEADLAMPS WITH AUTO-LEVELING.** The right beam of light, right when and where you need it. SmartBeam Bi-Xenon High-Intensity Discharge (HID) headlamps automatically and quickly detect oncoming vehicles and adjust high-beam brightness and intensity based on ambient conditions so you can keep your attention focused where it matters most. The auto-leveling feature keeps the headlights aimed safely down on the road.

Grand Cherokee Limited shown in Black.





**GRAND CHEROKEE LAREDO.**

Grand Cherokee Laredo arrives in all the finery and distinctive details that tell the world you're driving one of the most capable and luxurious vehicles on earth. Its first-glance appearance is at once completely new and modern, cutting an aggressive profile from any angle. An all new design adds a sculpted, athletic aura, melding smoothly with the classic Jeep® brand seven slot grille and trapezoidal wheel arches. Standard fog lamps and bright chrome grille, bodyside moulding, roof rack, and window trim give Laredo special appeal. Laredo places you in the centre of world-class craftsmanship and refinement and includes soft-touch interior surfaces, power driver's seat, SIRIUS® Satellite Radio and other conveniences not expected of an "entry-level" vehicle. Standard safety features include an antilock brake system (ABS), Electronic Stability Control (ESC),<sup>(9)</sup> Hill Start Assist (HSA),<sup>(9)</sup> traction control, multistage front-passenger air bags,<sup>(3)</sup> and active head restraints.<sup>(13)</sup> The all new 290-hp Pentastar™ 3.6L V6 engine is an efficient powerplant, and when paired with the available Off-Road Group I, you can head for destinations other less-capable vehicles can only dream of reaching. Available features include the CommandView® dual pane panoramic sunroof, Garmin® Navigation System and 5.7L V8 with VVT and MDS.

LAREDO X builds off the already impressive list of standard equipment adding luxurious leather seating, heated front seats, power passenger seat, touch screen Media Centre with 506-watt Alpine® Sound System, ParkSense® Rear Park Assist System and much more.

Jeep® Grand Cherokee Laredo shown in Black.

Jeep Grand Cherokee Laredo shown above in Mineral Grey Metallic.

# Exterior Colours

Stone White

Bright Silver Metallic

White Gold

Dark Charcoal Pearl

Mineral Grey Metallic

Blackberry Pearl

Natural Green Pearl

Brilliant Black Crystal Pearl

Inferno Red Crystal Pearl

# Interior Colours

## Laredo

Sheldon/Wallace II Cloth –  
Black Seats, Black Trim  
Laredo E

Sheldon/Wallace II Cloth –  
Medium Greystone Seats  
Dark Greystone Trim  
Laredo E

Capri Leather Trim –  
Black Seats, Black Trim  
Laredo X

Capri Leather Trim –  
Medium Greystone Seats,  
Dark Greystone Trim  
Laredo X

Black Comodo Elm

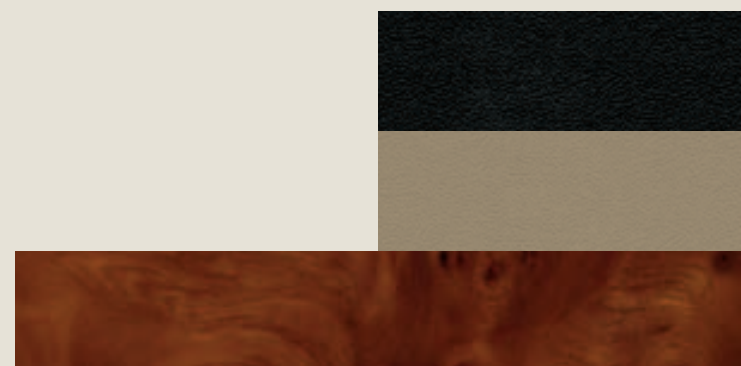


## Limited

Ventilated Axis II Perforated  
Nappa Leather Trim –  
Black Seats, Black Trim

Ventilated Axis II Perforated  
Nappa Leather Trim –  
Light Frost Beige Seats,  
Black Trim

Sicilian Elm



## Overland®

Premium Ventilated Axis II  
Perforated Nappa Leather Trim  
with Accent Colour Piping –  
Black Seats, Black Trim

Premium Ventilated Axis II  
Perforated Nappa Leather Trim  
with Accent Colour Piping –  
Light Frost Beige Seats,  
Dark Frost Beige Trim

Premium Ventilated Axis II  
Perforated Nappa Leather Trim  
with Accent Colour Piping –  
New Saddle Seats, Black Trim

Medium Olive Ash  
Genuine Burl Wood





# Technical Info



## POWERTRAIN

Engine	3.6L V6 with VVT	5.7L VVT V8 with MDS
Displacement (cu in)	220	345
Horsepower (SAE net @ rpm)	290 @ 6400	360 @ 5150
Torque (SAE net lb-ft @ rpm)	260 @ 4800	390 @ 4250
Axle Ratio	3.06:1	3.47:1

**Fuel System** Sequential Multipoint electronic fuel Injection (SMPI)

**Variable Valve Timing** A technology utilized in Formula One race cars is now featured in the 3.6L and 5.7L VVT V8 with MDS and offers increased engine breathing throughout the rpm range by varying the degree that the valves open and close in conjunction with the piston position. Results are tangible: better performance, more efficient operation and increased torque for towing and hauling.

**Multi-Displacement System (MDS)** Deactivates 4 cylinders (1, 4, 6, and 7) during steady speed between 65-100 km/h, low-acceleration and shallow-grade climbing conditions. Fuel economy is improved up to 6 percent, depending on driving habits (5.7L)

**Transmission** 5-speed automatic with Electronic Range Select, Tow/Haul feature, adaptive electronic control, Brake-Park Interlock and electronically modulated torque converter (3.6L); multispeed automatic with 5 forward speeds, alternate 2nd gear, Electronic Range Select, Tow/Haul feature, Brake-Park Interlock and electronically modulated torque converter (5.7L)

15.7L/100 km city / 10.6L/100 km hwy manufacturer's preliminary fuel economy ratings.<sup>(1)</sup> Fuel savings vary depending on driving habits and conditions.

## CAPACITIES/WEIGHTS (Kilograms unless otherwise specified)

Base Curb Weight	2114
Payload Capacity Max/Min (with all occupants and cargo)	921/717
<b>Gross Vehicle Weight Rating</b>	
3.6L V6	2950
5.7L V8	3084

## TOWING DATA kilograms (pounds)

<b>Gross Trailer Weight Rating<sup>(1)</sup></b>	
3.6L V6	2269 (5000)
5.7L VVT V8	3266 (7200) <sup>(1)</sup>
Tongue Load Limit Min/Max	503 (1110)

**RESTRICTION:** Trailer frontal area limitation of 5.9 m<sup>2</sup>; maximum trailer length of 7.6 metres (25 ft) (Class II) or 9.1 metres (30 ft) (Class IV); Trailer Sway Control and low-profile mirrors are recommended. This chart is meant to serve as a quick and easy reference guide on how to properly equip your Jeep, Grand Cherokee for towing. For specific details, discuss your plans with your Jeep dealer, who will help you select the right equipment to meet your specifications.

## BODY/SUSPENSION/CHASSIS

**Body Design** UniFrame construction: All-steel body sheet metal and frame structural members welded and bonded into a single unit

### Suspension

Front: Short/long arm (SLA) independent design with coil springs, gas-charged, twin-tube coil-over shock absorbers, upper and lower control arms ("A" arms) and stabilizer bar  
Rear: Multi-link rear suspension, coil springs, twin-tube load-leveling shocks, aluminum lower control arm and independent upper links.

**Steering** Rack-and-pinion, power-assisted

**Variable Ratio** (centre, full-lock) 18.9:1, 15.7:1  
Turns (lock-to-lock) 3.67

**Turning Diameter**, curb-to-curb 11.3 m

## BRAKE SYSTEM

**Front:** Power-assisted disc brakes; 328 mm (12.9") rotor diameter

**Rear:** Power-assisted disc brakes; 320 mm (12.6") rotor diameter

**Electronic Stability Control.** 4-channel, 4-wheel antilock with active wheel-speed, vehicle-speed, steering wheel-angle, yaw-rate, and lateral-acceleration sensors, vehicle stability management with two-stage activation switch, all-speed traction control, Brake Assist, Electronic Roll Mitigation (ERM) and Electronic Brake Distribution (EBD)

## EXTERIOR DIMENSIONS (Millimetres (inches), unless otherwise specified)

### Length

Wheelbase 2916 (114.8)  
Overall Length 4821 (189.8)

### Width

Overall Width/Body Width 2154 (84.8) / 1938 (76.3)

**Track** front/rear 1623 (63.9) / 1628 (64.1)

**Height**, overall with roof rails 1763 (69.4)

**Ground Clearance** Std. suspension/Air suspension OR2 206 (8.1) / 272 (10.7)

**Approach Angle** Std. suspension/Air suspension OR2 26.3°/35.9°

**Departure Angle** Std. suspension/Air suspension OR2 26.4°/29.2°

**Breakover Angle** Std. suspension/Air suspension OR2 19.0°/25.1°

## INTERIOR DIMENSIONS (Millimetres (inches), unless otherwise specified)

**Seating Capacity** 5 Adults

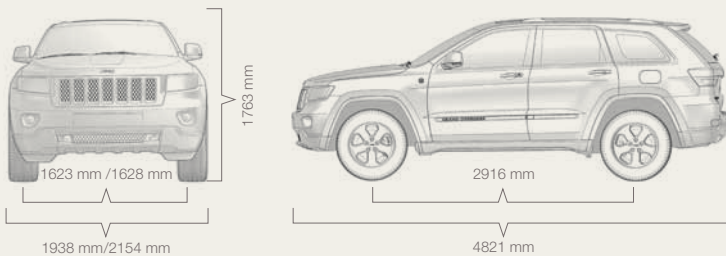
**Head Room**, front/rear 1016 (40.0) / 998 (39.3)

**Leg Room**, front/rear 1024 (40.3) / 980 (38.6)

**Shoulder Room**, front/rear 1488 (58.6) / 1473 (58.0)

**Hip Room**, front/rear 1448 (57.0) / 1435 (56.5)

**Cargo Volume** (litres), rear seat up/folded 1028/1934



17-inch Cast Aluminum  
> Standard on Laredo E

18-inch Tech Silver Painted  
Cast Aluminum  
> Standard on Laredo X

18-inch Polished  
Cast Aluminum  
> Standard on Limited  
> Available on Overland

Mopar 20-inch Chrome  
> Authentic Jeep Accessory  
by Mopar

20-inch Satin Carbon  
Premium Cast Aluminum®  
> Standard on Overland®  
> Available on Limited



## ENGINE

3.6L Pentastar™ V6 with VVT  
5.7L VVT V8 with MDS

## TRANSMISSION

5-speed Automatic (W5A580)  
Multispeed Automatic (545RFE)

## CAPABILITY

**Exhaust System** Single rear exhaust on right side with bright tip (packaged with 3.6L V6 engine) \_\_\_\_\_  
Dual rear exhaust with bright tips (packaged with 5.7L V8 engine) \_\_\_\_\_

**Four-Wheel-Drive System** Quadra-Trac I™ full-time single-speed 4WD includes NV140 transfer case \_\_\_\_\_  
Quadra-Trac II™ active 4WD includes 2-speed transfer case and Hill Descent Control (HDC)  
(packaged with 5.7L V8 engine and Off-Road Adventure Group I and II) \_\_\_\_\_  
Quadra-Drive™ II 4WD System includes electronic limited-slip differential (ELSD) for rear axle, and HDC  
(packaged with 5.7L V8 engine and Off-Road Adventure Group II) \_\_\_\_\_

**Fuel Tank** 93.1-Litre capacity with power locking fuel door \_\_\_\_\_

**Quadra-Lift™ Air Suspension** system features air springs which replace conventional coil springs at each wheel,  
features five modes totalling 104 mm (4.1 in) of lift: Park Mode, Aero Mode, Normal Ride Height, Off-Road I and  
Off-Road II, buttons located on right side of Selec-Terrain™ control console allow operation of driver-selectable  
modes (packaged with Off-Road Adventure Group II) \_\_\_\_\_

**Selec-Terrain™** Floor console dial allows adjustment of five traction control settings: Automatic, Sport, Snow, Sand/Mud,  
Rock (packaged with Off-Road Adventure Group I and II) \_\_\_\_\_

## EXTERIOR

**Liftgate** Power, with key fob, overhead console and rear cargo area control \_\_\_\_\_

**Exterior Lighting** Round fog lamps integrated with front fascia, water resistant \_\_\_\_\_  
Automatic headlamps (ON/OFF) actuates when ambient light is at low levels, includes  
headlamps-on-with-wipers \_\_\_\_\_  
Halogen headlamps \_\_\_\_\_

Bi-Xenon High-Intensity Discharge (HID) headlamps includes automatic headlamp leveling system \_\_\_\_\_  
SmartBeam™ auto-dimming high-beam headlamp control system \_\_\_\_\_

**Exterior Mirrors** Power, manual foldaway with heating element, body-colour \_\_\_\_\_  
Power with memory, heating element, auto-dimming for both driver and passenger side, supplemental turn  
signal and blind spot indicator (if equipped), chrome \_\_\_\_\_

**Remote Start System** Control integrated into key fob radio frequency system with 100-metre range (packaged with  
Popular Equipment Group) \_\_\_\_\_

**Roof Rack** Bright side roof rails \_\_\_\_\_

**Sunroof** CommandView® panoramic dual pane includes full power sunroof with power sunshade in front with  
fixed glass in the rear (not available with Rear Seat Video System) \_\_\_\_\_  
Power with express-open/close and comfort-stop features (packaged with Rear Seat Video System) \_\_\_\_\_

**Wiper System** Front, speed-sensitive, variable intermittent with 3.79L fluid capacity \_\_\_\_\_  
Front, rain-sensitive automatic feature \_\_\_\_\_

## INTERIOR

**Air Conditioning** Dual-Zone Temperature Control, includes manual controls and rear outlets \_\_\_\_\_  
Dual-Zone Automatic Temperature Control, includes infrared sensors and rear seat outlets \_\_\_\_\_

**Air Filtration** Air filtration system \_\_\_\_\_

**Cargo Area** Carpeted, includes luggage compartment scuff plate, four cargo tie-down loops in floor, cargo  
compartment cover (if equipped), cargo trim panel, utility hooks, forward storage bin for jack, and tools \_\_\_\_\_

**Console** Overhead front with two aimable LED map lamps, two dome lamps, sunglasses storage bin, HomeLink®  
control switches and power sunroof/sunshade controls (if equipped) \_\_\_\_\_  
Full-length front floor console with two illuminated, removable/washable cup holder mats, non-locking armrest  
storage with interior 12V power outlet and LED lighted USB connection (if equipped), console lid tissue holder  
and storage tray with anodized shifter bezel. Rear of console features A/C vent controls, 115V power inverter  
outlet (if equipped), rear heated seat controls (if equipped) and video jacks (if equipped) \_\_\_\_\_

**Jeep® Memory System** Radio station presets, last station settings, driver's seat position, exterior mirrors, power  
tilt/telescoping steering wheel (if equipped) settings for two drivers, actuated from driver's door panel or  
each unique key fob \_\_\_\_\_

**Seats** Sheldon cloth low-back bucket seats with Wallace II cloth bolsters (in Black or Medium Greystone) \_\_\_\_\_  
Capri leather low-back bucket seats with Capri vinyl bolsters (in Black or Medium Greystone) \_\_\_\_\_  
Nappa ventilated leather with Axis II perforated inserts low-back bucket seats (in Black or Light Frost Beige) \_\_\_\_\_  
Premium Nappa ventilated leather with Axis II perforated inserts low-back bucket seats with accent colour  
edge welting (in Black, Light Frost Beige, or New Saddle) \_\_\_\_\_

**Seats, Front** Heated front seats \_\_\_\_\_  
Heated second-row seats \_\_\_\_\_  
Eight-way power driver seat \_\_\_\_\_  
Eight-way power passenger seat \_\_\_\_\_  
Front fold-flat passenger seat \_\_\_\_\_

	Laredo		Limited	Overland
	E	X	H	P
	26	26	26	26
		25	25	25
			•	•
		P	P	P
	•	•		
		P	•	•
		P	P	P/O
	•	•	•	•
		P	P	•
	P	P	•	•
			•	•
	•	•	•	•
	•	•		
			•	•
			•	•
	•	•		
	P	•	•	•
	•	•	•	•
		O	•	•
			P	P
	•	•		
			•	•
	•			
			•	•
	•			
			•	•
	•	•		
			•	•
			•	•
	•	•	•	•
	•	•	•	•
	•	•	•	•
	•	•	•	•

	Laredo		Limited	Overland
	E	X	H	P
<b>Steering Wheel</b> Leather-wrapped with audio, speed, trip computer, EVIC, and Adaptive Cruise Control <sup>(7)</sup> (if equipped) controls _____	•	•	•	
Wood and leather-wrapped with audio, speed, EVIC, Voice Command and Adaptive Cruise Control <sup>(7)</sup> (if equipped) controls _____				•
Heated _____			•	•
<b>SAFETY AND SECURITY</b>				
<b>Air Bags</b> <sup>(3)</sup> Advanced multistage, driver and front-passenger, inflates with a force appropriate to the severity of the frontal or near-frontal impact _____	•	•	•	•
Advanced side-curtain, provide additional protection to front and rear outboard occupants in the event of a rollover _____	•	•	•	•
Advanced supplemental front-seat side air bags, provide additional protection in the event of a side-impact collision _____	•	•	•	•
<b>Hill Descent Control (HDC)</b> <sup>(8)</sup> Button located to left of Selec-Terrain™ dial (packaged with Quadra-Trac II™ and Quadra-Drive II™ 4WD System) _____		P	P	P
<b>Hill Start Assist (HSA)</b> <sup>(8)</sup> Prevents vehicle from rolling back for two seconds when starting vehicle on an incline _____	•	•	•	•
<b>Electronic Stability Control (ESC)</b> <sup>(8)</sup> Includes vehicle stability management system, Electronic Roll Mitigation, all-speed traction control, Brake Assist, and four-channel antilock brake system _____	•	•	•	•
<b>HomeLink® Universal Transceiver</b> Programmable radio frequency codes for garage door, security gate and security lighting, mounted in overhead console (packaged with Popular Equipment Group) _____	P	•	•	•
<b>Keyless Enter-N-Go</b> Push-button ignition system with proximity entry _____	•	•	•	•
<b>ParkSense® Rear Park Assist System</b> <sup>(4)</sup> Sensors in rear bumper detect obstacles _____		•	•	•
<b>ParkView® Rear Back-Up Camera</b> <sup>(4)</sup> Rear-mounted camera with 6.5-inch display, activated when vehicle is shifted into Reverse _____		•	•	•
<b>Power Outlet</b> 115-volt, 150-watt power inverter located in rear of centre floor console (packaged with Popular Equipment Group) _____	P	•	•	•
12-volt power outlet, located in instrument panel and centre console _____	•	•	•	•
<b>Trailer Sway Control</b> <sup>(8)</sup> Works as part of ESC <sup>(8)</sup> to help improve handling in adverse towing conditions caused by cross-winds and traffic _____	•	•	•	•
<b>MULTIMEDIA CENTRES</b>				
<b>Media Centre</b> 130 AM/FM/CD radio with MP3/WMA support, SIRIUS® Satellite Radio <sup>(6)</sup> and audio jack _____	•			
<b>Media Centre</b> 430 AM/FM/CD/DVD <sup>(14)</sup> radio with MP3/WMA support, 6.5-inch touch screen, 30GB hard drive with 6,700 song capacity, SIRIUS Satellite Radio, <sup>(6)</sup> audio jack, Uconnect Phone,™ and Voice Command _____		•	•	
<b>Media Centre</b> 430N <sup>(9)</sup> AM/FM/CD/DVD <sup>(14)</sup> radio with MP3/WMA support, 6.5-inch touch screen, 30GB hard drive with 6,700 song capacity, SIRIUS Satellite Radio, <sup>(3)</sup> audio jack, Uconnect Phone,™ Voice Command, and exclusive Garmin <sup>(9)</sup> in-dash navigation _____		O	O	•
<b>Media Centre</b> 730N AM/FM/CD/DVD <sup>(14)</sup> radio with MP3/WMA support, 6.5-inch touch screen, 30GB hard drive with 4,250 song capacity, SIRIUS Satellite Radio, <sup>(6)</sup> audio jack, Uconnect Phone,™ Voice Command and GPS Navigation _____				O
<b>Speakers</b> Six speakers (two instrument panel-mounted 2.5-inch tweeters, two front-door 6 x 9-inch full-range speakers, two rear-door 6.5-inch full-range speakers) _____	•			
<b>Alpine® Premium Audio System</b> — nine speakers with subwoofer and 506-watt amplifier _____		•	•	•

• = Included. P = Available within package noted in parentheses. O = Optional.

All product illustrations, specifications and competitive comparisons are based upon current information at the time of publication approval. Although descriptions are believed correct, complete accuracy cannot be guaranteed. Chrysler Canada Inc. reserves the right to make changes at any time, without notice or obligation, in prices, specifications, equipment, colours and materials, and to change or discontinue models. Some of the equipment shown or described throughout this catalogue is available at extra cost. See your local Chrysler, Jeep, Dodge, Ram retailer for the latest information. Jeep, the Jeep grille, Grand Cherokee, CommandView, Mopar, Overland, ParkSense, ParkView, Sentry Key, Trail Rated, Quadra-Trac I, Quadra-Trac II, and VES are registered trademarks and Quadra-Lift, Pentastar, Selec-Terrain, Quadra-Drive and Uconnect are trademarks of Chrysler Group LLC. HomeLink is a registered trademark owned by Johnson Controls, Inc. SmartBeam is a trademark of Gentex Corporation. Garmin and the Garmin logo are registered trademarks of Garmin, Ltd. or its subsidiaries and are registered in one or more countries, including the U.S. Alpine and the Alpine logo are registered trademarks of Alpine Electronics, Inc. All rights reserved. SIRIUS, and related marks and logos are trademarks of SIRIUS XM Radio Inc. iPod is a registered trademark of Apple Inc. Bluetooth is a registered trademark of Bluetooth SIG.

<sup>(1)</sup>Based on *Ward's* 2010 Middle Sport Utility Vehicle segment. <sup>(2)</sup>Must use Bluetooth compatible mobile phone. <sup>(3)</sup>The advanced front air bags in this vehicle are certified to the new U.S. federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. <sup>(4)</sup>Late availability, cross-path detection. Always check entire surroundings visually before backing up. <sup>(5)</sup>Late availability. Always check visually for vehicles prior to changing lanes. <sup>(6)</sup>Requires SIRIUS Radio Subscriptions governed by SIRIUS Terms and Conditions available at [siriuscanada.ca](http://siriuscanada.ca). <sup>(7)</sup>Late availability. ACC is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use brakes to avoid collisions. <sup>(8)</sup>No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. <sup>(9)</sup>Late availability. Garmin and the Garmin logo are registered trademarks of Garmin, Ltd. or its subsidiaries and are registered in one or more countries, including the U.S. <sup>(10)</sup>Late availability. FCW system is solely an alert system for the front of the vehicle which does not take any actions to change vehicle dynamics to avoid a collision; not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use brakes to avoid collisions. <sup>(11)</sup>When equipped with available Trailer Tow Group. <sup>(12)</sup>Do not attempt water fording unless depth is known to be less than 51 cm (20 inches). Traversing water can cause damage that may not be covered by the new vehicle warranty. Always off-road responsibly in approved areas. <sup>(13)</sup>Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint. <sup>(14)</sup>In-dash DVD capability is not available in all provinces. Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. <sup>(15)</sup>Based on EnerGuide highway rating of 8.9L/100 km for the Pentastar V6 engine. <sup>(16)</sup>Transport Canada test methods used. Your actual fuel consumption may vary. See your dealer for details. <sup>(17)</sup>Late availability.



jeep.ca  
1-800-361-3700



2011 Chrysler, Dodge, Jeep®, and Ram vehicles are backed by a 5-year or 100,000-kilometre\* fully transferable Powertrain Warranty with \$0 deductible plus 24-hour roadside assistance.† Basic Warranty coverage is for 3 years or 60,000 kilometres.\* Rust-through coverage on all body sheet metal is for 3 years. The Cummins® Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.\* Hybrid components (if equipped) are covered for 8 years or 160,000 kilometres.\*

\*Whichever comes first. †Some conditions may apply. The 5/100 Warranty does not apply to vehicles sold for certain commercial uses or to SRT® including Viper models. See your retailer for details.