



GRAND CHEROKEE

Jeep[®]

TODAY IS THE DAY YOU COMMIT TO GREATNESS. NOW IS THE TIME TO GIVE PURPOSE TO YOUR DRIVING PASSION. EVERY MINUTE. EVERY SECOND. NOTHING IS GREATER THAN WHAT LIES AHEAD. THE JEEP GRAND CHEROKEE COMPLETELY DEFINE ACHIEVEMENT. HERE, YOU WILL ACHIEVE IT ALL.





DUAL REAR-SEAT
ENTERTAINMENT SYSTEM
NEW 7-INCH MULTI-VIEW DISPLAY
5.0 AND 8.4-INCH TOUCH-SCREEN RADIOS
HEATED FRONT- AND SECOND-ROW SEATS
KEYLESS ENTER 'N GO
3.0 V6 DIESEL ENGINE
NEW 8-SPEED AUTOMATIC TRANSMISSION
SELEC-TERRAIN® TRACTION MANAGEMENT SYSTEM
EXCEPTIONAL OFF-ROAD CAPABILITY
QUADRA-LIFT® AIR SUSPENSION SYSTEM
COMMANDVIEW® DUAL-PANE PANORAMIC SUNROOF
NEW HARMAN KARDON® 19-SPEAKER PREMIUM AUDIO SYSTEM
NEW NATURA-PLUS LEATHER AND REAL OPEN-PORE WOOD TRIM
NOTABLE FUEL ECONOMY
NEW STEERING-WHEEL PADDLE SHIFT CONTROL
OVER 60 SAFETY AND SECURITY FEATURES
NEW ADAPTIVE HID HEADLAMPS AND LED TAILLAMPS
NEW SELEC-SPEED™ CONTROL



GRAND CHEROKEE OVERLAND[®] SHOWN IN CASHMERE PEARL

DON'T PLAY BY THE RULES.
WRITE THEM WITH
GRAND CHEROKEE SRT®



GRAND CHEROKEE SRT SHOWN IN DEEP CHERRY RED CRYSTAL PEARL



BEAUTIFULLY
RESILIENT



HARSH WEATHER IS WORRY-FREE WITH GRAND CHEROKEE'S EXPANSIVE MENU OF CAPABILITIES. DESIGNED TO WORK TOGETHER IN TRUE HARMONY, THEY USHER YOU OVER AND THROUGH ANYTHING MOTHER NATURE LAYS BEFORE YOU. EXPERIENCE LEGENDARY JEEP BRAND DNA IN ITS MOST ELEGANT FORM.

GRAND CHEROKEE OVERLAND* SHOWN IN TRUE BLUE

A close-up, black and white photograph of a Jeep's front grille. The '4x4' badge is prominently displayed in the center, partially covered with snow. The grille's honeycomb pattern is visible in the background, also dusted with snow. The lighting is dramatic, highlighting the texture of the snow and the metallic finish of the badge.

4x4

AUTHENTIC 4x4 CAPABILITY

Confidence to Go Anywhere, Do Anything[®] is born and bred in every Jeep[®] brand transfer case. Choose from two authentic trail-ready four-wheel-drive systems, each engineered to help safely usher you through severe all-weather challenges.

ELECTRONIC STABILITY CONTROL⁽¹⁾

Vehicle-wide sensors help keep you moving forward securely, instantly providing aid in stressed and extreme situations.

INDEPENDENT SUSPENSION

Independent front and rear suspension systems with isolated cradles help stabilise travel over challenging terrain.

QUADRA-LIFT[®] SUSPENSION SYSTEM

Gain ultimate control of your system. Raise up to an impressive ground clearance of 271 mm above rocks and snowbanks. Lower it 40.6 mm for easier entry, exit, and loading. (Not available on Laredo 4x2)

SELEC-TERRAIN[®] TRACTION SYSTEM

Maintain a strong grip on your driving surface. Select from five different "modes," and engage the new Selec-Speed[™] for incredible speed control on steep inclines and declines. Coordinates 12 different vehicle management systems. (Not available on Laredo 4x2)

PREMIUM EXTERIOR LIGHTING

Come rain or snow, foggy nights or sunny mornings, Daytime Running Lamps are well-known to raise the visibility of your vehicle. With the Signature LED lights, the profile of your Grand Cherokee will rise to very impressive heights. Bi-Xenon headlamps help illuminate roads providing safer visibility and the headlamp washers help maintain this visibility during slushy, muddy conditions. A high-pressure spray of washer fluid helps keep your headlamps safely crystal-clear.

EVERY TOUCH IS SUMPTUOUSLY SOFT. EVERY STITCH A MASTERSTROKE.

PASSION
FLOWS
WITHIN

GRAND CHEROKEE OVERLAND* INTERIOR DASH STITCHING DETAIL SHOWN ON BLACK LEATHER TRIM



GRAND CHEROKEE OVERLAND® LEATHER-TRIMMED SEAT SHOWN IN BLACK



GRACIOUSLY
BREATH-TAKING

GRAND CHEROKEE OVERLAND* LEATHER-TRIMMED INTERIOR SHOWN IN BLACK



A BREATHTAKING ACHIEVEMENT

Grand Cherokee Overland® achieves the most premium status by delivering an experience that is truly first-class. You're presented with an extensive list of inviting features. Overland owns this benchmark of exclusivity.

INSPIRED DESIGNER PALETTE

Grand Cherokee Overland is available with a stunning leather-trimmed interior, in Black, Indigo Blue/Brown, and Light Frost Beige/Brown.

ELEGANT TOUCH-POINTS

Nappa leather is featured on Overland's leather-trimmed seats, console, lower instrument panel, and door panels. Real open-pore wood adorns the instrument panel and door trim.

SEATING IN FIRST CLASS

All front and rear seats are heated and front seats ventilated for comfort in every climate. The front seats are power-adjustable eight ways, with four-way lumbar adjustment.

HIGH TECH MEETS HIGH EXPECTATIONS



Amazing and brilliant, the Uconnect® 8.4-inch touch screen treats you to a wealth of intuitive features like voice recognition, navigation, climate control, and so much more. And the customisable 7-inch Multi-View Display offers a quick and easy glimpse at a myriad of vehicle systems and driving information.



THE AUTHENTICITY AND HONESTY OF REAL WOOD EMBODIES TIMELESS BEAUTY AND LASTING STRENGTH.



REAL WOOD
(STANDARD ON OVERLAND)

PADDLE SHIFTERS

CRUISE CONTROL

ADAPTIVE CRUISE CONTROLSM
(STANDARD ON OVERLAND AND SRT)

HAND-STITCHED LEATHER TRIM



FINGER-TIP CONTROLS ON YOUR STEERING WHEEL CAN INSTANTLY SCROLL YOU THROUGH A RICH SELECTION OF VEHICLE DATA. IT'S DISPLAYED WITHIN YOUR INSTRUMENT PANEL ON A 7-INCH FULL-COLOUR TFT SCREEN. IF KNOWLEDGE IS POWER, THIS VAST ARRAY OF WISDOM MAKES YOU VERY STRONG, INDEED.

NAVIGATION

Partnering with NAV Radio, the Multi-View Display can show turn-by-turn directions, as well as additional details that help you navigate your way. (When equipped)

PERFORMANCE

Get real-time fuel economy data. See how many kilometres you can travel before you need to refuel. See how your Selec-Terrain® system is functioning via perspective visuals.

CAPABILITY

See the current setting for your Quadra-Lift® Suspension System, steering wheel position, and current wheel articulation. (When Quadra-Lift equipped.)

VEHICLE DYNAMICS

Are your tyres properly inflated? You'll be notified if the pressure is low on any tyre. Driving off-road? See a graphic depiction of how your wheels are articulating.

VEHICLE ALERTS

You'll receive visual notification here for safety systems, such as the Forward Collision Warning™ and Advanced Brake Assist. Set the distance for the Adaptive Cruise Control® (Standard on Overland® and SRT® only)



CONFIGURABLE 7-INCH MULTI-VIEW DISPLAY



MULTI-VIEW DATA CONTROLS

HANDS-FREE VOICE COMMAND CONTROL FOR PHONE, AUDIO, CLIMATE, NAVIGATION, AND MORE

GRASP THE FINER THINGS IN LIFE.

Hand-stitched leather trim on a newly designed and extraordinarily functional steering wheel. The comforting function of approach lamps on exterior mirrors. Keyless Enter 'n Go with push-button start. Delivery of informative vehicle functions with a simple touch of a button. Steering-wheel paddle shifters hand over gear shift control to your fingertips. This is how life on the road becomes a highly anticipated event.



GRAND CANYON

Crafted after the shades of warm brown and amber within the majestic cliffs of the Grand Canyon. Accent stitching enhances the overall rich appeal.

This unique pairing of Indigo Blue and Jeep Brown mirrors the evening hues of Italy's Mt. Vesuvius. Open-pore Zebbrano wood trim, Silver-coloured bezels, and accent stitching finish the vision.

VESUVIO

NEW ZEALAND

A diverse landscape of glaciers, mountains, and rugged coastline provided the insight for a timeless contrast of Black and Light Frost Beige.

OUR DESIGNERS LOOKED TO THE NATURAL HUES FOUND IN SOME OF THE WORLD'S MOST ICONIC LANDSCAPES. THERE, THEY FOUND INSPIRATION THAT TRANSLATES INTO STUNNING INTERIORS CRAFTED WITH LUSH MATERIALS AND THE MOST THOUGHTFUL OF DETAILS.

A WORLD-INSPIRED PALETTE

MOROCCO

Inspired by the magical shadows of the Marrakech market and the sublime softness of the desert, this classic Black interior shows off Grand Cherokee in luxuriously deep tones.

Travelers the world over are drawn to the surreal beauty and presence of the Himalayan mountains, where the natural combination of Jeep Brown and Light Frost Beige tones was derived.

NEPAL



Jeep

GRAND CHEROKEE OVERLAND* SHOWN IN BRILLIANT BLACK CRYSTAL PEARL



ENLIGHTENED GEM

Bejeweled and utterly refined. Instantly recognisable. Signature LED Daytime Running Lamps make a premium statement that is exclusive to Grand Cherokee.

A close-up photograph of a large, weathered tree trunk. The bark is deeply textured with vertical ridges and grooves, showing a mix of dark brown and lighter, moss-covered areas. A small, vibrant green fern with delicate, feathery fronds grows from a crevice in the bark on the right side. The background is a soft-focus forest with green foliage.

WITH GRAND CHEROKEE,
YOUR PASSION FOR
EXCELLENCE FINDS PURPOSE.



GRAND CHEROKEE OVERLAND[®] SHOWN IN GRANITE CRYSTAL PEARL



EVERY POWERPLANT GAINS EFFICIENCIES.

MOVE YOUR CAPABILITY EFFICIENTLY FORWARD WITH CLEAN AND POWERFUL DIESEL TECHNOLOGY.

Grand Cherokee's optional 3.0L diesel engine delivers the power you need to climb, tow, and go anywhere with confidence. With full command of 184 kW of power and 570 N.m of torque, this strong performer provides a surge of towing strength that can haul up to 3500 kg when properly equipped. The advanced technology of MultiJet™ II common-rail injection and Selective Catalyst Reduction (SCR) work together to help deliver a smooth and quiet ride on the road or trail.

ECO MODE

This new feature constantly works to maximise your fuel economy by automatically modifying the shift schedule of the 8-speed transmission and torque converter, and gently lowers your idle speed to gain efficiency. The Multi-View Display in your instrument panel can inform you of just how efficiently Eco Mode is performing every kilometre along the way.



3.6 V6 PENTASTAR® ENGINE

The Pentastar engine offers an efficient and economical standard. Paired with the new 8-speed-automatic transmission, it gives you plenty of strength to tow up to 2818 kg when properly equipped – a 24 percent increase in pulling power.



5.7 V8 ENGINE

This optional workhorse churns out a maximum towing power of up to 3500 kg when properly equipped. It gives out 259 kW and a brawny 520 N.m, while also employing additional fuel-saving efficiencies thanks to VVT, Fuel Saver Technology, and the new 8-speed transmission.





8-SPEED AUTOMATIC TRANSMISSION

It glides with a smooth and quick efficiency, consistently using energy to its best advantage. This is Grand Cherokee's new 8-speed automatic transmission. Its construction provides additional gears with no gain in weight, enhanced acceleration with reduced fuel consumption, and increased torque with added strength to pull. This Grand Cherokee drives to engage a new strata of automotive connoisseurs: SUV motorists who desire a luxurious driving experience paired with an efficient performance. The system's precise design and shift schedule can implement a gear change in 200 milliseconds. This kind of fine tuning can enhance ride quality to levels experienced in the most luxurious sedans. There's excitement as well, by engaging the steering-wheel-mounted paddle shifters when you want to customise your shift schedule. The best possible fuel economies can be attributed to a wide ratio spread that supports lower engine rpm driving in both city traffic and on the highway. When equipped with a two-speed transfer case, crawl ratio is improved by 46 percent, enhancing Grand Cherokee's legendary prowess. The SRT can shift into Sport Mode and your gear changes and engine power are both adjusted to hand over a sportier driving experience. It all adds up to a ride that delivers powerful strength without compromise.

WHY STOP AT SIMPLY RAISING THE BAR? THIS IS HOW TO MOVE AHEAD WITH AN AIR-CUSHIONED, ADJUSTABLE RIDE HEIGHT THAT SMOOTHS ON-ROAD HANDLING, INCREASES FUEL EFFICIENCY, EASES ENTRY AND LOADING, AND LIFTS GRAND CHEROKEE TO AMAZING HEIGHTS ... ALL WITH FINGER-TOUCH CONTROL*



*QUADRA-LIFT® NOT AVAILABLE ON TAREDO 4X2



PARK



AERO



OFF-ROAD 1



OFF-ROAD 2



- PARK // EASIER ENTRY, EXIT, AND LOADING

In Park Mode, this closed-type air suspension system gently lowers Grand Cherokee 40.6 mm below normal ride height to allow for a more graceful entrance and exit, as well as greater ease loading cargo.



- AERO // OPTIMAL FUEL EFFICIENCY

When traveling at cruising speeds, Quadra-Lift automatically lowers the vehicle 15 mm below normal ride height to Aero Mode. This, in turn, improves aerodynamics and fuel efficiency.

QUADRA-LIFT® AIR SUSPENSION*



+ OFF-ROAD 1 // HELPS CLEAR OBSTACLES

When you find yourself negotiating deep snow, mud, or two-track trails, switch Quadra-Lift to Off-Road 1 Mode for an added vehicle height of 33 mm, giving your capability a serious lift.



+ OFF-ROAD 2 // CLEARANCE TO OVERCOME

Quadra-Lift takes you to legendary heights with the simple push of a button. In Off-Road 2 Mode you'll rise 66 mm above normal ride height. Ideal for deep ruts, tall brush, and protruding rocks.

NOTHING IS GREATER
THAN THIS KIND OF
GRAND ACHIEVEMENT.



GRAND CHEROKEE LIMITED SHOWN IN BILLET SILVER METALLIC



SAND

Traction control operates with aggressive response to wheel spin. The suspension is raised for optimal performance. Deeper wheel-slip anti-lock brake settings and off-road-tuned Electronic Stability Control[®] are among the primary systems engaged.

MUD

Quadra-Lift[®] Air Suspension system raises to Off-Road 1 Mode, Traction Control operates with sensitive response to wheel spin, and torque is tuned for optimal performance.

SELEC-



TERRAIN[®]

TRACTION MANAGEMENT[®]

SNOW

Adjusts for ultimate performance over snow- and ice-covered roads by maximising vehicle stability and minimising oversteer. Major systems auto-engaged and managed in this mode include anti-lock brakes and traction control.

ROCK

Raises the vehicle to the maximum ground clearance of 271 mm. The transfer case, differential, and throttle coordinate to provide low-speed control. Electronic Stability Control[®] is tuned appropriately for off-road conditions.



SELEC-TERRAIN™

Five selectable settings, including a hassle-free Auto Mode, give you ultimate driving confidence by coordinating 12 different vehicle management systems, including throttle control, transmission shifting, transfer case, traction control, and Electronic Stability Control.⁽¹⁾ Refined for optimal performance, choose from Sand, Mud, Auto, Snow, and Rock. In Auto, Selec-Terrain does all the work, automatically adjusting vehicle dynamics to best suit the terrain below.

SELEC-SPEED™ CONTROL

Selec-Speed adds Hill Ascent Control to the familiar Hill Descent Control. Hill Ascent engages the throttle to help provide stable low-range control when going uphill, where Hill Descent uses engine and physical braking to aid in vehicle control when going downhill.

JEEP 4x4 CONFIDENCE

Choose from two 4WD systems:

- + QUADRA-DRIVE® II employs an Electronic Limited-Slip Differential that can transfer up to 100 percent of torque to the wheel(s) with traction to help you maintain forward movement.
- + QUADRA-TRAC II® offers all-speed traction control that can quickly transfer power to the axle with the most traction.

TRAIL-READY CAPABILITY

Excel in extreme conditions like mud, sand, snow, and ice when your Grand Cherokee is equipped with an authentic trail-ready 4WD system. Jeep brand 4WD vehicles are made for mastery in five performance categories: Traction, Ground Clearance, Maneuverability, Articulation, and Water Fording.⁽²⁾

*Features on this page not available on 4x2 models.

GRAND CHEROKEE OVERLAND® SHOWN IN AUBURN PEARL



GRAND CHEROKEE OVERLAND[®] SHOWN IN BILLET SILVER METALLIC



GRAND CHEROKEE OVERLAND.[®]
THE VIEW EXCEEDS
EXTRAORDINARY EXPECTATIONS.

TIMELESS GRANDEUR

Heritage runs deep within the DNA of Overland, beginning with its name, long associated with the revered Willys-Overland, a legendary vehicle that stands at the forefront of Jeep brand history. Today, Overland carries the legendary torch of strength and honour, with prestigious enhancements that take it to brand-new heights of comfort and luxury. A long list of standard and optional features come together to distinguish the name of Overland once again.

POWER LIFTGATE

Keep hold of your packages and open the liftgate without any fancy footwork. The power liftgate adds graceful accessibility to Grand Cherokee's rear cargo area. Keyless Enter 'n Go is hands-free via the key fob, so you can avoid fumbling last minute to unlock the liftgate.



INSPIRED DESIGNER PALETTE

The Vesuvio interior colour scheme of Indigo Blue and Jeep Brown takes its inspiration from the blue-hued and dark grey walls of Italy's Mt. Vesuvius. Open-pore brown Zebrano wood trim, Silver-coloured bezels, and bright accent stitching enhance the overall impact. Vesuvio makes a strong statement with its stunning and unique artistry. (Optional on Overland only)

DISTINCTIVE AND PLUSH

Grand Cherokee Limited arrives with a vibrant 8.4-inch Uconnect® touch screen with voice operation for navigation, communication, texting, and entertainment services. Front and rear leather-trimmed heated seats are designed for the utmost cushioned comfort. With the optional CommandView® dual-pane panoramic sunroof, your life on the road is a sunny delight. All this and so much more to experience with the long list of top-shelf premium features standard on Limited.

ALPINE. ALPINE® PREMIUM AUDIO

Welcome to the Alpine Surround Sound System. This premium audio system utilises a high-powered 12-channel, 506-watt amplifier powering nine speakers and a subwoofer, optimally placed throughout the cabin. Two 25-mm silk dome tweeters bookend a 3.5-inch centre-channel speaker at the front of the cabin. Two 6x9-inch premium cone speakers are situated within the front doors and two 6.5-inch premium speakers are within the rear doors. Two 2.5-inch imaging surround speakers and an 8-inch dual-voice coil subwoofer send clean sound from behind. (Not available on Laredo)

CLIMATE CONTROL VIA UCONNECT

Create a comfortable cabin using the HVAC controls on the 8.4-inch touch-screen radio with voice operation. You can say "set driver temp to 22 degrees Celsius," to adjust dual-zone temperatures, engage the defrost system, or turn on the heated and ventilated seats, all without ever taking your hands off the wheel. (Not available on Laredo 4X2)





A STUNNING DISPLAY
OF DISTINCTION

GRAND CHEROKEE OVERLAND® INTERIOR SHOWN IN VESUVIO — INDIGO BLUE AND JEEP, BROWN

WHAT A BEAUTIFUL WAY TO STAY CONNECTED. UCONNECT® PUTS YOU IN FULL CONTROL WITH AN 8.4-INCH TOUCH SCREEN CONVENIENTLY POSITIONED FRONT AND CENTRE. HERE, CONTROLS, DATA, AND DVDS ARE DISPLAYED IN CRYSTAL CLARITY. WELCOME TO COMMAND CENTRAL:





NAVIGATION

Use your voice to enter a complete address in one step. Uconnect® will provide mapping on its 8.4-inch touch screen as well as audible turn-by-turn directions. (Not available on Laredo)



HANDS-FREE PHONE¹⁾

Uconnect easily connects with your Bluetooth® compatible phone, and allows quick access to your stored contacts. With Voice Command, you can say who you want to call or text. A standard feature on all radios.



VARIETY ENTERTAINMENT

Connect your compatible media device, copy your music, play CDs, or display your photos on your Uconnect screen via the USB port, SD card media, or 3.5mm auxiliary port.



COMMANDVIEW[®]
DUAL-PANE SUNROOF

A photograph taken from the interior of a car, looking up through a large panoramic sunroof. The sunroof is split into two panes, with the front pane tilted upwards. The view through the glass shows a sunset or sunrise over a body of water, with a golden glow and soft clouds. The car's interior is dark, with a speaker visible on the right side of the roof.

A NEW PERSPECTIVE ON LIVING WELL

COMMANDVIEW[®] PANORAMIC SUNROOF

This view from the top is revealing. There's more to be seen when you look up and out via Grand Cherokee's full-power sunroof with a power sunshade in front and a fixed-glass window in the rear. One look at this dual-paneled sliding glass ceiling and you'll definitely enjoy the best of seeing what comes naturally. (Single Pane Sunroof available on Laredo)



STYLE. A new level of opulence is expressed in the exterior details of Grand Cherokee. From a re-envisioned body design, conceived with trim levels unique in appearance, to thoughtful specialties that only a Jeep® vehicle can bear. There's a new capless fuel filler with electronically locking fuel door that simplifies your stop at the pump, a power liftgate for easier access, and thoughtful power mirrors with puddle lamps that light up upon your approach. A signature design for the new projector fog lamps, LED Daytime Running Lamps, and rear taillamps allow Grand Cherokee to see and be seen in a special spotlight. (Power liftgate not available on Laredo)

LIMITED. Grand Cherokee Limited arrives with a full array of finery and capability that adds just that much more to every excursion. Luxurious leather-trimmed seating adds plush comfort and go-anywhere Quadra-Trac II® 4WD with Selec-Terrain® with Hill Descent Control expand your destination options. Limited's bright door handles, dual Chrome exhaust tips, and 20-inch polished aluminum grey pocketed wheels add special sparkle.

GRAND CHEROKEE LIMITED.
DETAILED CRAFTSMANSHIP
SHINES FROM EVERY
SCULPTED CORNER.



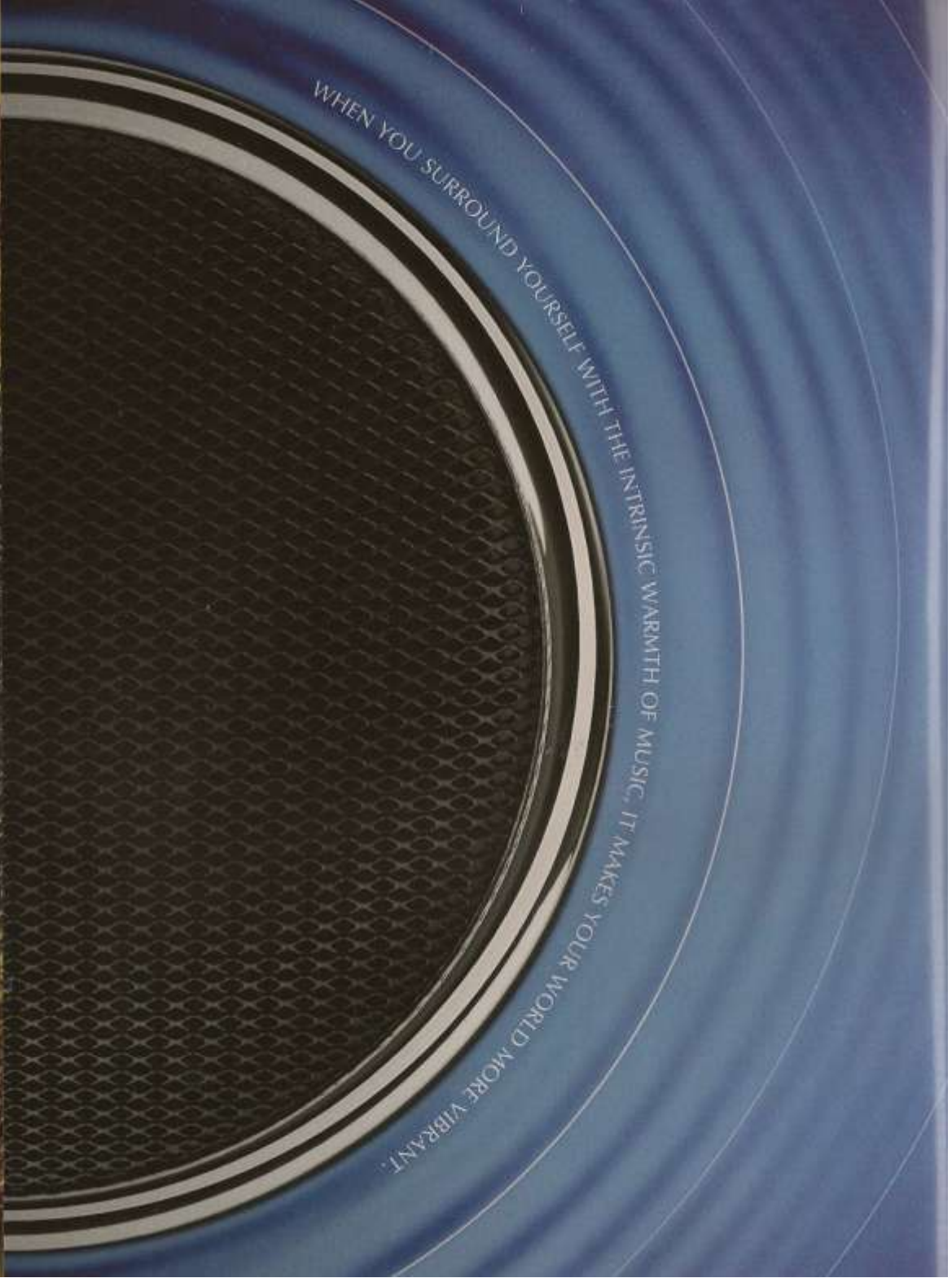
GRAND CHEROKEE

GRAND CHEROKEE LIMITED SHOWN IN BRILLIANT BLACK CRYSTAL PEARL



BLU-RAY™ SEATBACK VIDEO SYSTEM

Two nine-inch VGA high-resolution screens are integrated into the seatback, ready to entertain rear-seat passengers. The system can play standard DVDs as well as Blu-ray Disc,® and includes independent HDMI and RCA inputs for each screen. Includes two wireless headphones. (Available late 2013, not available on Laredo)



WHEN YOU SURROUND YOURSELF WITH THE INTRINSIC WARMTH OF MUSIC, IT MAKES YOUR WORLD MORE VIBRANT.



ALPINE® PREMIUM AUDIO

Grand Cherokee's available Alpine® Premium Sound System creates a realistic sound stage by utilizing a high-powered 12-channel, 506-watt amplifier powering nine speakers and a subwoofer strategically placed throughout the cabin. Alpine is known for offering outstanding tonal balance, an evenly distributed soundstage, and exquisite sound definition. (Not available on Laredo)

9 SPEAKER ALPINE PREMIUM SOUND SYSTEM

- Two 25-mm Silk Dome Tweeters
- ⊕ One 88.9-mm Centre Channel Speaker
- Two 152.64x228.6-mm Premium Cone Speakers
- Two 165.1-mm Premium Cone Speakers
- ◀ Two 63.5-mm Imaging Surround Speakers
- ⊙ One 203.2-mm Dual Voice Coil Subwoofer



NEW FORWARD COLLISION WARNING
(FCW) WITH MITIGATION¹+

ELECTRONIC STABILITY CONTROL (ESC)¹

RAIN-SENSING WIPERS AND RAIN BRAKE SUPPORT

SIDE-CURTAIN, SEAT-MOUNTED SIDE THORAX,
AND ADVANCED MULTISTAGE FRONT AIR BAGS²

ADAPTIVE CRUISE CONTROL³+

ADAPTIVE HEADLAMPS

ANTI-LOCK BRAKE SYSTEM (ABS)

BLIND SPOT MONITORING⁴+

GRAND CHEROKEE OVERLAND* SHOWN IN BILLET SILVER METALLIC

THE NEW 2014 GRAND CHEROKEE IS RE-IMAGINED AND RE-ENGINEERED TO PERFORM HEROICALLY IN ALL DRIVING CONDITIONS. YOU'LL FEEL THE STRENGTH OF ITS REINFORCED STRUCTURE, SHELTERED WITHIN AN ENVIRONMENT THAT SERVES YOU WELL. GO BOLDLY FORTH, EMPOWERED WITH INSPIRED CONFIDENCE.

PEACE OF MIND
EVERYWHERE
YOU GO.

UCONNECT® VOICE COMMAND.

Multitasking is the way of today's world, even when you're on the road. Uconnect Voice Command allows drivers to safely send, reply, or listen to a text, take or make phone calls, request real-time information like fuel prices, get navigation directions, and more, while keeping both hands on the wheel.

ELECTRONIC STABILITY CONTROL (ESC).⁽¹⁾

A vehicle-wide network of safety sensors helps maintain vehicle control, providing instant aid should they detect you're veering off your intended path. ESC coordinates Electronic Roll Mitigation (ERM), Anti-lock Brake System (ABS) and Brake Assist, All-Speed Traction Control (ASTC), and Trailer Sway Control (TSC), sending them into action when needed.

PARKVIEW® REAR BACK-UP CAMERA.⁽²⁾

Back out safely with grace. This system helps bring previously hidden rear objects to your attention, either on-screen or with an audible warning. In good time to react.

PARKSENSE® FRONT AND REAR PARK ASSIST SYSTEMS.⁽³⁾

Grand Cherokee's Park Assist system helps you nestle into parking spots by detecting objects around the vehicle and providing an audible warning when your proximity is too close for comfort for you and other drivers. (Not available on Laredo)

A SECURE AIR BAG SYSTEM.⁽⁴⁾

Your sense of security is fully met with Grand Cherokee's all-around air bag system. Full-length side-curtain, seat-mounted side thorax, driver knee, and advanced multi-stage front air bags all work in tandem to help provide protection.

ADAPTIVE CRUISE CONTROL (ACC).⁽²⁾

Take the guesswork out of keeping a safe distance from the car ahead while cruising on the highway. The ACC automatically adjusts cruising speed to maintain a preset distance between your Grand Cherokee and the vehicle in front of you. (Standard on Overland, optional on Limited)

ADAPTIVE HID HEADLAMPS/HEADLAMP WASHERS/SIGNATURE DAYTIME RUNNING LAMPS (DRL).

They follow your cue as you turn the wheel, illuminating curves in the road ahead. Adaptive Headlamps can reveal what was once hidden. Headlamp Washers keep your lenses free of debris. Signature LED lights offer exceptional daytime visibility. (Adaptive Headlamps only available on SRT)

TRAILER SWAY CONTROL (TSC).

Crosswinds and traffic hold no sway over you and your payload. As part of Electronic Stability Control (ESC), TSC helps keep you and the toys you are towing safely on course.

RAIN-SENSING WIPERS AND RAIN BRAKE SUPPORT.

Storm clouds hold little influence over your daily drive. Front wipers activate when raindrops are detected, and a smart brake system helps dry the brake rotors on wet roads.

ELECTRONIC ROLL MITIGATION (ERM).

As an extension of Electronic Stability Control (ESC),⁽⁷⁾ ERM employs ESC sensors to anticipate potential risk situations. If things get rough, ERM takes immediate action to help you maintain stability and remain under control.

SELEC-SPEED™ CONTROL.

A sense of adventure comes naturally to those living in the world of Jeep, brand capability. Here, capping the top of the mountain is a birthright. However, smoothly navigating steep hills can be a daunting endeavor. Engage Selec-Speed Control on the Selec-Terrain® dial of your 4WD Grand Cherokee, and you'll climb and descend with greater safety. Infuses Hill Ascent Control and Hill Descent Control into one incredibly capable feature. (Selec-Speed packaged with Off-Road Adventure Group II)

SENTRY KEY® ENGINE IMMOBILISER.

A unique, embedded key code matched only to your vehicle helps keep your Grand Cherokee safely where it belongs.

BLIND SPOT MONITORING⁽⁷⁾ AND REAR CROSS-PATH DETECTION SYSTEM.⁽⁵⁾

These sentry systems constantly monitor the space between you and other vehicles. When a side or rear blind spot is encroached, you're notified via illuminated icons on sideview mirrors or an audible chime. (Standard on Overland, optional on Limited)



⁽¹⁾Standard on Overland and SRT only

LAREDO SHOWN IN DEEP CHERRY RED CRYSTAL PEARL LIMITED SHOWN IN JULIET SILVER METALLIC OVERLAND SHOWN IN CASHMERE IVORY WITH BRIGHT WHITE



CHOOSE YOUR PATH TO A REMARKABLE EXPERIENCE.

LAREDO. Available in 4x2 or 4x4; Keyless Enter 'n Go; 3.6L V6 VVT or 3.0L V6 Diesel engines (not available on 4x2); 8-speed automatic transmission; steering-wheel paddle shift control; 7-inch configurable Multi-View Display (EVIC); 7 air bags^(S); 18-inch satin carbon-aluminum wheels; projector fog lamps; Uconnect[™] 5.0 radio on 4x2 and Uconnect 8.4 radio on 4x4; capless fuel filler door; LED taillamps; interior lighting for front footwell, centre console bin, BI-Xenon HID automatic headlamps with LED daytime running lamps; heated, power-folding exterior mirrors; headlamp washers; Auto Wipers and ParkView[®] Rear Back-Up Camera^(S); Uconnect Voice Command with Bluetooth[®]

LIMITED. Includes Laredo features, plus or replacing: 5.7L HEMI[®] V8; heated steering wheel; leather-trimmed seating; power eight-way passenger seat with four-way lumbar adjustment; heated front and rear seating; ParkSense[®] Front and Rear Park Assist^(S); premium audio system with nine speakers, including subwoofer; unique Limited lower fascia; dual exhaust; bright door handles; Uconnect 8.4 Navigation radio; power folding mirrors with puddle lamps; power tilt/telescoping steering wheel; 20-inch polished wheels with Mineral Gray pockets; power liftgate



OVERLAND[®] Includes Limited features, plus or replacing: unique Overland grille; Nappa Leather-trimmed ventilated front seats and leather-stitched instrument panel, door uppers, and centre console armrest; real wood and leather-wrapped heated steering wheel; dual-pane sunroof; Quadra-Drive[®] II 4WD System (Not available with 3.6L V6); Quadra-Lift[®] Air Suspension System; Blind Spot Monitoring⁽¹⁾ and Rear Cross-Path Detection⁽²⁾; Advanced Brake Assist; Forward Collision Warning⁽³⁾; Adaptive Cruise Control⁽²⁾

SRT[®] 6.4-Litre V8 SRT HEMI[®] engine with Fuel Saver Technology; SRT leather-wrapped steering wheel with audio, EVIC and cruise controls; SRT Performance Pages; Uconnect Voice Command with Bluetooth[®]; Keyless Enter 'n Go; Quadra-Trac[®] Active On-Demand 4-Wheel-Drive System; Selec-Trac[®] Adaptive Damping Suspension with Track, Sport, Auto, Snow, and Tow Modes; Electronic Limited-Slip Rear Differential; SRT Performance Brakes with 6-Piston Front/4-Piston Rear Brembo[®] calipers; Uconnect navigation radio with 8.4-inch touch screen; dual heat extractors on hood; steering-wheel-mounted paddle shifters; black exterior accents



Jeep



GRAND CHEROKEE BUYER'S GUIDE

GRAND CHEROKEE OVERLAND* SHOWN IN BILLET SILVER METALLIC

